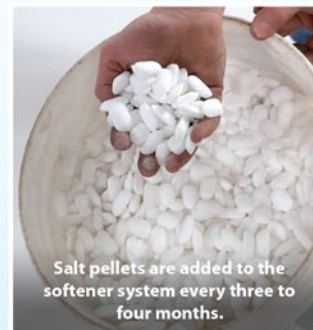


Water Softener System

Yellowish stains on the sinks and toilets. Stubborn film in the shower. Flaky buildup in pots and pans. Soap and shampoo that won't lather.

The culprits: the staining minerals manganese and iron, and calcium. In excessive amounts, calcium creates a condition called "hard water." Left unchecked, hard water is more than a nuisance. Minerals can clog plumbing and shorten the lifespan of washing machines and dishwashers by up to 30 percent.

If you're frustrated with the damaging effects of hard water in your home, it's time for a water softener system from Contoocook Artesian Well.



Polystyrene beads attract undesirable minerals and remove them from your water.

How water softening works

Two compact tanks are installed next to the water tank in the basement. One tank is full of tiny polystyrene beads that have an ion exchange. In a molecular magnetic attraction, the beads grab the minerals, and clean water goes through the house.

The second tank contains salt, which is refilled by the homeowner every three to four months. The salt is readily available at home improvement stores and costs around \$6 to \$7 per bag. An average of five bags of salt are required, depending on the amount of water used during the timeframe.



The salt tank, left, is refilled every three to four months. Tiny beads in the tall tank remove excess minerals.

What is hard water?

The phrase "hard water" was termed decades ago by women who found it hard to clean with. Hard water breaks down the fatty acids in soap and keeps it from lathering. With soft water, soaps and shampoos produce rich lather, and you'll need up to 70 percent less to get better results.

How our softener compares

Not every softener system is designed to withstand the levels of iron, manganese, and calcium common to New Hampshire water. Ours are. Other softener manufacturers install the same system in every house regardless of the water conditions. Our systems are custom built to the specific conditions in the home. Your water is tested after the installation so you are sure the condition has been corrected.

We stand behind our product

We proudly stand behind our work and are on call every day of the week when a service call is needed. An annual service visit by the filtration professionals at Contoocook Artesian Well is highly recommended to keep the system operating at peak performance. Our system comes with a two-year parts and labor warranty.

Contoocook
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Complete Water Systems

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Learn more about water filtration at www.forwater.com